



I'VE SEEN FILMS 2010 INTERNATIONAL FILM FESTIVAL MILAN (ITALY)

CALL FOR ENTRIES 2010

The present Call for Entry is composed of 8 pages

The third edition of **I'VE SEEN FILMS** that will take place in Milan (Italy) represents a moment of huge cultural importance for the diffusion of short films and feature films. International filmmaking realities face each other on the common ground of the film language.

I'VE SEEN FILMS, founded in 2007 by the international film artist Rutger Hauer, aims at promoting on a world-wide basis and also through the internet streaming medium, the works of filmmakers desiring powerful exposure and visibility to their films. In addition, by linking this event to the successful initiative of the Rutger Hauer FilmFactory (which is transmitting a legacy of enormous film knowledge passed on by Rutger Hauer and his peers to ambitious and talented film professionals) this new-concept platform creates a new opportunity for film professionals and offers the largest possible artistic choice to audiences all over the world.

This year's competition offers the possibility to submit also feature films to all Festival's categories, including the one dedicated to works dealing with themes and images from Arts (painting, sculpture, theater, poetry and literature).

I'VE SEEN FILMS 2010 will also host a tribute dedicated to the production of a renowned filmmaker whose works have achieved, thanks to their peculiar and innovative filmic language, an outstanding artistic value.

One of the sections of this International Film Festival is the Internet Contest organized in cooperation with **CortoWeb**. Thanks to the Internet Contest, I've Seen Films offers an additional visibility opportunity to film authors who can also choose to have their works streamed in internet from a dedicated area.

CortoWeb, founded in the year 2000, is Europe's largest platform for the distribution of auteur short films, offering a unique and extremely wide selection of artistic works.

By merging these important realities together, **I'VE SEEN FILMS 2010** is able to offer an innovative way of linking the new millennium medium to the firmly established cultural film festival tradition.



I'VE SEEN FILMS 2010 provides the authors with a greater viewership and prolonged exposure to their works, by streaming their films on internet as part of the online event. An international audience will vote on them and assign the Audience Award. From the 20 short films that receive the best scores by the voting audience, the International Jury will pick one that will receive an award based on an artistic value judgement.

Finally, the International Jury will judge the short films selected for the Festival and bestow awards to the best ones in their respective categories.

As per the **I'VE SEEN FILMS** standards, one of which is to present all competing works in the best possible manner, particular attention will continue to be paid to the theatrical presentation of the short films. This special characteristic has been highly praised by all the authors who attended the Festival's past editions.

This is the benchmark that drives the decision for the Festival to take place in Milan in a modern theater venue, where the works are to be screened utilizing the finest and most advanced video and audio technologies.

By maintaining this high standard, the Award Evening promises to be an unforgettable event for the film authors making them the real protagonists of the Festival.



I'VE SEEN FILMS 2010 INTERNATIONAL COMPETITION CALL FOR ENTRY AND REGULATIONS

GENERAL INFORMATION

Please read carefully

The submission of a short or feature film and of the relevant Entry Form constitutes full acceptance of these Entry Rules and Regulations.

The organizers reserve the right to change dates and details indicated in this Call for Entry document giving prompt communication by press and by online press releases, these latter published on the www.icfilms.org website.

The selection of the submitted works is performed by the Festival's Artistic Direction.

The selected works will be divided into the Festival's categories, according to the indications given by the Entrant.

Possible modifications or integrations to the present Call for Entries document are allowed for organizational purposes without any prior notice.

Entrants will be able to view updates about modifications or integrations by regularly checking the www.icfilms.org website.

The program with final dates will be available on the www.icfilms.org website.

Entrants are fully responsible for the submitted film materials.

For all controversies that may arise or for matters that are not included in the present Call for Entries document, decisions and final determinations will be made by the **I'VE SEEN FILMS** President of the Organizing Committee and by the Artistic Direction.



ELIGIBILITY

1. Entrants must fully comply with all Entry Rules and Regulations.
2. Non-English language works must have **English subtitles** and be accompanied by a dialogue list in English language.
3. The competition is open to all works produced **after January 1, 2009**, with the exclusion of the works submitted to the previous 'I've Seen Films' Festival's editions.
4. A submitted work must pertain to one of the Festival's categories, as indicated below and in the online Entry Form.
5. The films that have been submitted to the **I'VE SEEN FILMS 2010** Festival can also compete for the Internet Contest.
6. **Short films** must **not exceed a 50-minute running time**.
7. **Feature films** must have a running time of **at least 50 minutes**.
8. An author can enter **one film only**.
9. The film **synopses** must be in **English language only**.
10. The music score details must include the following information: 1) title, 2) author, 3) performer, 4) music production company (if available).
10. Deadline for entering works by mail is **April 5, 2010** (date of postage stamp).

HOW TO ENTER

Apply online by filling in the Entry Form at www.icfilms.org/eng/entryform.asp

After the online submission procedure, the filled in Entry Form is **automatically** emailed to the email addresses indicated by the Entrant in the 'Director's Email' and 'Production Company's Email' fields.

The Entry Form received by email by the Entrant must be printed, duly signed where required, and mailed together with the video material, to the following address:

I'VE SEEN FILMS - Artistic Direction
Via dei Tulipani, 2
20146 Milano MI
Italy

The Entrant must also reply to the received Entry Form email by sending it to the icfilms@rutgerhauer.org address, also attaching:

- two stills from the film in JPG format
- a director's close up in JPG format

Important:

The duly signed Entry Form which accompanies the **Blu-Ray or DVD** must be mailed within 5 days from the online Entry Form submission.

The Entrants authorize the screening of their works for the **I'VE SEEN FILMS 2010** promotional, cultural educational purposes and retrospectives.



The Entrants must specify whether the submitted film is a First Work or not, meaning by this definition ***any first short film or feature film*** made by the director.

ACCEPTED SELECTION AND SCREENING FILMS FORMAT

- **Blu-Ray, HD-DVD or DVD (PAL)**
- **Blu-Ray, HD-DVD or DVD (NTSC)**

Film reels or other video formats are not accepted unless expressly requested by the Festival's organization.

The Blu-Ray and/or DVD sent by the Entrant will not be returned.

No preview or time-coded work versions are accepted.

MAILED ENTRY MATERIALS

All mailed materials must be shipped as '**document**' only (i.e. **not in parcel or good form** in order to avoid possible Customs delays, duties, or requests for sender's missing proforma-invoices accompanying the delivery) and include the following:

- The printed Entry Form duly filled in and signed in original
- Film in HD Blu-Ray or DVD format (see above paragraph)

Please do not send any other materials by mail, otherwise it can be considered a parcel delivery!

The **submitted DVD** must include **ONLY** the video entered for the Festival competition.

All works submitted to **I'VE SEEN FILMS** will not be returned and will become part of the artistic heritage of the Festival's Film Archives. The works will not be used for commercial purposes, unless expressly authorized by the copyright owners, authors or producers.

All submitted works are granted even more visibility through CortoWeb's present and future film activities and initiatives when expressly agreed upon by the Entrant.

IF YOUR WORK IS SELECTED

By May 31, 2010, the Entrant will receive an email informing about the successful selection.

FESTIVAL COMPETITION CATEGORIES

- Fiction (Drama or Comedy)
- Animation
- Documentary
- Experimental
- Videoclip



SPECIAL-THEMED FILM SECTIONS

- Art (painting, sculpture, theater, poetry and literature)
- Social Awareness

HOSPITALITY

To be advised later, on the www.icfilms.org website.

I'VE SEEN FILMS 2010 AWARDS AND JURY

A Jury formed by international filmmakers, after having perused the submitted works, will grant (on a no-draw condition), the following awards:

- * Best Feature Film in Competition Award
- * Best Short Film in Competition Award
- * Best First Work Award
- * Best Fiction Award
- * Best Documentary Award
- * Best Experimental Award
- * Best Animation Award
- * Best Videoclip Award
- * Best Art Film Award
- * Best Actor Award
- * Best Actress Award
- * Best Social Awareness Film Award

The awards, in monetary, material and service forms, will be advised on the www.icfilms.org website.

INTERNET CONTEST AWARDS

- * 'Internet Best Short Film' assigned by the International Jury
- * 'Internet Best Short Film' assigned by the Internet Audience

The Jury reserves the right to grant special awards or mentions.

I'VE SEEN FILMS 2010 will also grant the 'Career Tribute' Award to a renowned international artist.

The Jury's decisions are unappealable and incontrovertible.

WINNERS

The winners commit to mention their own award assignment on every occasion (printed front-pages, opening or closing film credits, etc.) and in all forms of advertising media.



2010 I'VE SEEN FILMS INTERNATIONAL FILM FESTIVAL

INTERNET CONTEST

CALL FOR ENTRY AND REGULATIONS

ORGANIZATION

The Internet Contest is organized by "I've Seen Films – International Film Festival" (www.icfilms.org) in cooperation with Cortoweb's technical know-how with the goal of emphasizing and promoting the film culture and distribution on the PCTV platform.

ELIGIBILITY

The works allowed in the Contest must pertain to the following categories: Fiction, Documentary, Animation, Experimental, Videoclip, Art and Social Awareness. Non-English language short films must have **English subtitles**. The Entrant may submit **one work only**.

HOW TO ENTER FILMS

Works in DVD or Blu-Ray formats are accepted. They must be accompanied by the Entry Form, duly filled in and signed. Works found to be in non-compliance with these rules will not be admitted to the Contest. Video supports will not be returned and will become part of the Festival's Film Archives.

Delivery costs are the responsibility of the entrants.

Deadline for entering works is April 5, 2010

Online Entry Form:

www.icfilms.org/eng/entryform.asp

LENGTH AND SITE OF CONTEST

The selected short films will be streamed from the I've Seen Films' dedicated channel on Youtube or from any other internet PCTV or IPTV dedicated areas. The voting procedure will take place from May to September 2010.

Beginning January 2012, the Entrants will be in a position to request the removal of their works from the streaming process.

SELECTION

The selection of the submitted works is performed by the "I've Seen Films" Festival's Artistic Direction, upon its unappealable and incontrovertible decision.

AWARDS

The film that receives the most votes by the Audience will win the "**Audience Award**"; the International Jury will assign a **Special Award** for its artistic value to a work picked among the 20 top works that receive more votes by the Internet Audience.



These awards will be delivered during the 'I've Seen Films' Festival Award Evening taking place in Milan (Italy).

The internet audience will be able to vote on the films up to September 26, 2010 by logging into the I've Seen Films Festival's website section dedicated to the Internet Contest. The films can be voted only once by every voter, who will be allowed to assign the vote only after having watched the film. The voting and ranking instructions will be indicated on the 'I've Seen Films' Festival website.

RELEASE DECLARATION

By signing the Entry Form release declaration, the Entrant guarantees to own all of the image and music copyrights. He/she also confirms that he/she is not prejudicial to third party rights and that under no circumstances will the Contest organizers be held liable to any claims, suits or requests for damages. Starting from the present date the Entrant grants the Contest organizers all non-exclusive diffusion and use rights on the 'I've Seen Films' Festival PCTV and IPTV dedicated areas. The Entrants may request the removal of their works from the streaming process beginning January 1, 2011.

GENERAL RULES

Entrants are fully responsible for the contents of the submitted short films. The contest participants authorize "I've Seen Films" to use their names and addresses for all purposes relevant to the Contest. The information indicated in the Entry Form will be published in the 'I've Seen Films' Festival PCTV and IPTV dedicated areas. The authors also authorize "I've Seen Films" to use some footage of their works (for a maximum of 10") for promotional purposes only, on the web and on the IPTV platform.

The Entrant, by signing the Entry Form and submitting the required materials, fully abides by the present Rules and Regulations.

The present Entry Rules and Regulations document is in the Italian and English languages. In case of interpretation problems, the Italian version will be considered valid.

WHICH WORKS CAN BE ENTERED?

Works produced after January 1, 2009 and submitted by April 5, 2010 to the '**I'VE SEEN FILMS' 2010** selection can take part in the **Internet Contest** selection, with the exception of the works already submitted to the previous '**I'VE SEEN FILMS'** Festival editions.

For updates and information:

www.icfilms.org

Email: icfilms@rutgerhauer.org